

# U.S. Army Aviation and Missile Command FIIGHT

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## AMCOM commander talks technology, interoperability at aviation readiness conference



Maj. Gen. Lori Robinson, commander of the U.S. Army Aviation and Missile Command, was the keynote speaker at the Army Aviation Association of America Cribbins Readiness Conference held Nov. 11-13 in Huntsville, Alabama.

The annual event supports the entire Army aviation enterprise, attracting aviators,

maintainers, logisticians, project managers and other key decision-makers from both the Army and industry. In addition to panel discussions, attendees toured the showroom floor to speak with vendors and view upcoming technologies and capabilities.

Robinson kicked off the event early Veterans Day morning with her thoughts on the conference's theme: "Transitioning to Next Gen Warfare, Leveraging AI and Lethal Capabilities."

She said that while the foundational cornerstones of aviation maintenance and sustainment will continue to endure, we cannot stop there. **READ MORE** 

# AMCOM leaders gather to synchronize efforts, plan for future

Four months into her role as the commander of the Aviation and Missile Command, Maj. Gen. Lori Robinson gathered her principal advisors for a strategic meeting, during which she gave guidance, laid out expectations and listened to their needs and priorities.



The day-long leader forum occurred at AMCOM headquarters on Redstone Arsenal, Alabama earlier this month. The robust agenda included deep dives into data analytics initiatives and the financial outlook, as well as updates from each staff section where leaders discussed their top priorities, challenges and focus areas.

AMCOM Strategic Planner Ben Moe coordinated the meeting and set the agenda based on guidance from Robinson. He said the intent was to synchronize the leaders and ultimately develop the FY25 campaign plan. Moe said the CAMPLAN will ensure AMCOM remains relevant and capable of supporting and delivering ready combat formations anywhere in the world despite the rapidly changing, complex environment and potential uncertainty in all theaters.

During her opening comments, Robinson told the leaders that she felt it was essential to bring them together to focus on the objectives of the CAMPLAN and build it from the bottom up based on their feedback. **READ MORE**  Happy New Year to the entire AMCOM team! I hope everyone had a great holiday season and took some time to reset personally before beginning 2025. My first 6 months in command passed



quickly, but I enjoyed getting out to many of our AMCOM organizations to gain a better appreciation for the work you do for the Army each day. I look forward to seeing many more of you in action this coming year. I also look forward to another opportunity to engage with the AMCOM workforce at our next Town Hall on January 15th. I will share the results of the recent DEOCS/ FEVS and our plan of action to address your concerns identified in these surveys. I read through every comment in these surveys and the command team is committed to *implementing steps to continue to improve* the organization. I want to personally thank everyone who took the time to provide feedback – our response rate was well above the Army average.

After the AMCOM Leader Forum in November, we updated the AMCOM Campaign Plan and developed the "AMCOM Wheel" that outlines our critical mission of Developing Ready Aviation and Air Missile Defense Combat Formations for the Army. I am committed to our priorities outlined in the Campaign Plan: People, Maintenance & Sustainment Readiness, Modernization, and Digital/Process Transformation. These priorities are nested with both AMC and Army Senior Leader priorities to build ready combat formations. Everyone in this organization plays a crucial role in one or more of these focus areas.

2025 will undoubtedly present new opportunities and challenges, but I am confident in this organization's ability to roll up our sleeves to exploit opportunity and find solutions to challenges. Thank you for everything you do for U.S. Army Aviation and Missile Command, I am honored to serve alongside each of you.

Tradition of excellence!

Maj. Gen. Lori Robinson Commanding General U.S. Army Aviation and Missile Command

#### AMCOM Commander welcomes injured service members to 'Hero Week'



Aviation and Missile Commander Maj. Gen. Lori Robinson welcomed some special guests to Northern Alabama during a breakfast held Nov. 8, kicking off what has become known as Heroes Week.

As its name implies, Heroes Week celebrates heroes — service members from all military branches injured in the line of duty. Held in conjunction with Veterans Day each year, it brings veterans from throughout the U.S. to Huntsville for a few days of fellowship, camaraderie and recognition.

The week is coordinated by the Semper Fi Community Task Force of North Alabama, a local, nonprofit organization initially established by a handful of... **READ MORE** 

#### AMCOM hosts air defense conference, focuses on sustainment

The U.S. Army Aviation and Missile Command welcomed leaders from throughout the Army air defense enterprise to its annual AMCOM 101 Missiles event on Redstone Arsenal, Alabama, Nov. 5-6.

The annual workshop provided officers, warrant officers and noncommissioned officers with information, resources and points of contact to help them sustain their fleet. Partners from several allied nations, including Germany, the Republic of Korea, the Netherlands, Greece, Romania, Poland and Japan, were also in attendance. AMCOM Commander Maj. Gen. Lori Robinson welcomed the attendees and encouraged them to network and share information.



She said, "Many of you serve in the same regions around the world with our allies and partners doing much of the same thing we are doing in terms of fielding and sustaining air missile defense systems, and... **READ MORE** 

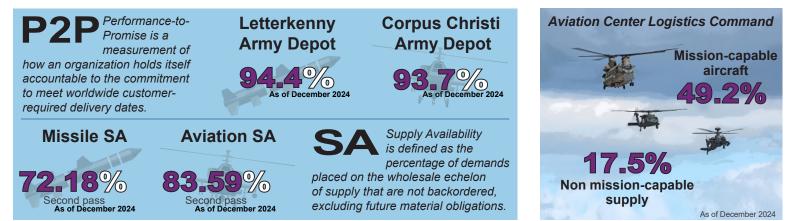
#### Army aviation leaders talk readiness, resources, reducing cost



The U.S. Army Aviation and Missile Command welcomed leaders from throughout the Army aviation enterprise to its annual AMCOM 101 Aviation on Redstone Arsenal, Alabama, Oct. 23-24.

The interactive event provided commanders, command sergeants major, senior warrant officers and senior noncommissioned officers with information, resources and points of contact to help them sustain their fleet. AMCOM Deputy to the Commanding General Don Nitti said it was also an opportunity for AMCOM to gather feedback from the attendees.

"It's for us to hear from you," Nitti told the crowd. "To get feedback from the field on what your pain points are, how we can potentially help you, point you in the right direction to solve those pain points, or, if required, change policies to relieve some of those pain points." <u>READ MORE</u>



#### **AMCOM Data Center becomes Business Transformation Office**

The Aviation and Missile Command's Data Analytics Center recently became the Business Transformation Office — reflecting the office's expanded mission of streamlining processes and improving decision-making through advanced technology and data management.

According to BTO Director Lisa Hirschler, it is more than just a new name; the change better represents the office's evolving responsibilities and AMCOM's overall digital transformation goals.

"We're not just focused on data analytics anymore," she said. "The BTO unites the three divisions: the Data Analytics Center, Knowledge Management and Innovation to help AMCOM become more effective and efficient in a rapidly changing environment."

Hirschler said the divisions integrate three critical functions. The Data Analytics Center examines raw data to identify trends and guide decision-making. The Knowledge Management section organizes and shares information, so the right people have access to the right data. The Innovation section introduces new ideas and technologies to improve efficiency and solve problems more effectively.

Each area plays a vital role in how AMCOM collects, stores and processes data. By combining them, AMCOM ensures its operations are more effective and adaptable to new challenges.



"We're building a foundation that will allow us to lead in Army readiness and innovation," Hirschler said. The change was driven by the need to eliminate outdated processes, reduce redundancies, and better align with Department of Defense goals that prioritize artificial intelligence and machine learning. **READ MORE** 

#### AMCOM, AMC commander talk priorities and strategic initiatives



U.S. Army Aviation and Missile Command leaders delivered a command update to Lt. Gen. Christopher O. Mohan, deputy commanding general and acting commander of U.S. Army Materiel Command on Dec. 4 on Redstone Arsenal, Alabama.

AMC major subordinate command updates occur quarterly to inform the commander of initiatives and priorities, and to receive guidance and assistance. The MSCU was led by AMCOM commander Maj. Gen. Lori Robinson, who underscored the command's critical role in sustaining combat readiness and alignment with the AMC Campaign Plan.

In addition to the directors based at Redstone Arsenal, the command teams from AMCOM subordinate elements at Corpus Christi Army Depot, Texas; Letterkenny Army Depot, Pennsylvania and the AMCOM Combined Logistics Command at Fort Novosel, Alabama, also participated remotely.

Before diving into the update, Mohan and Robinson recognized and presented coins to outstanding individuals and teams. Those recognized were AMCOM Program Analyst, Carla Landers; ACLC Quality Standardization Noncommissioned Officer, Staff Sgt. Kevin Gottfried; and LEAD Electronics Inspector, David Monn. Teams recognized were the Security Assistance Management Directorate Hawk Project Office and CCAD's 4th Combat Aviation Depot Field Team.

"These individuals represent the best of AMCOM," Mohan stated. "Their innovation and dedication ensure our mission success and readiness."

The AMCOM team then transitioned to a detailed update on command strategic priorities and achievements. Central to the update was the recently refreshed AMCOM Campaign Plan, which directly supports AMC strategic objectives and aligns with Army-wide modernization goals.

Robinson highlighted how the plan is built around four lines of effort – people, maintenance and sustainment readiness, modernization, and digital transformation – focusing on workforce investment, operational improvements and leveraging technology to sustain readiness. **READ MORE** 





### AMCOM Celebrates 2024 UpLIFT Graduates

The U.S. Army Aviation and Missile Command celebrated the graduation of 22 Upward Leadership Investment for Tomorrow program participants Dec. 12 at Redstone Arsenal, Alabama, marking the completion of a year-long leadership development program designed to build the Army's next generation of civilian leaders.



Hosted by AMCOM Lift program manager and senior instructor Thomas Olszowy, the event showcased the success of the 12-month program, which provides new Army civilian employees with practical leadership training and professional development opportunities. AMCOM G1 Director Carlen Chestang Jr. served as the guest speaker and presented certificates to the graduates.

"You've taken an important step to develop yourselves and become stronger leaders," said Chestang. "This program challenges participants to step outside of their comfort zones, face tough conversations, and grow both personally and professionally. I'm proud of what you've accomplished."

The UpLIFT program focuses on Army leadership principles, leadership styles, active listening, and practical team-building activities. Graduates completed a variety of assignments, including capstone projects, community service initiatives and site visits to broaden their understanding of the Army profession. **READ MORE** 

## Spending Christmas with Washington, December 25-26, 1776



As their colonies became more stable, the conflict between England, France and Spain intensified. In the 75 years from 1689 to 1763, the main European competitors engaged in a series of sporadic struggles over their imperial rivalries in Europe and colonial claims in the

New World that eventually expanded to other parts of the globe. The North American colonists of all three opponents were a part of these conflicts, along with their native allies. Consequently, the threat of war overshadowed the Christmas season at times, particularly during the American Revolution.

The logistical difficulties of conducting military operations and sustaining an army during the winter in the early modern era usually resulted in the cessation of actual fighting, but no withdrawal from the area of operations. This was true for the Continental Army, which had only come into existence in June 1775. Despite his numerous requests for the necessary resources to support his troops as they fought to defend the new nation... **READ MORE** 

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